

**The following courses are offered in Japan:**

### **Survey of World Civilizations I: HIST 1110**

*Prerequisites:* ACT READ of 19 and ACT ENGL of 18

This course blends perfectly with Japan and Asian society, in general, as a backdrop to the learning process. Buddhism, Taoism, Shintoism, industriousness, and many ancient traditions of the East find a home in Japan. Students may visit the Tokyo National Museum, which is Japan's largest museum (and it specializes in traditional art forms). There may be excursions to the Ueno Zoo and the National Museum of Western Art. We may participate in a traditional tea ceremony. Students may have the opportunity to visit Sensoji (Buddhist) Temple. Founded in 628, and completed in 645, Sensoji is Tokyo's oldest Buddhist shrine. Students may visit the Shinto temple (and museum) Yushima Tenmangu/Tenjin. And, students may go to Sengakuji Temple, which is the final resting place of the 47 Samurai/Ronin (that Hollywood made famous). Other program excursions as scheduled.

For more information about this course please [see the course syllabus](#).

### **Introduction to Film Studies: ENGL 2810**

*Prerequisites:* ENGL 1010

Japan's film history begins with the earliest days of cinema in the late 1890s. This course will cover the general development of film in the 20th century with an emphasis on Japanese films in the second half of the class. All along there have been cross-cultural influences between Japanese and American films, leading to interesting comparisons and contrasts. For example, gangster films and Westerns have been adapted by Japanese film makers. In turn, samurai films have influenced the Western genre. Our study will include emphasis on post- World War II films and film makers, such as Akira Kurosawa, and on anime, in the films of Hayao Miyazaki, for example. Studying in Japan will enable students to experience its culture, aesthetics, history, society, and daily life, which will enhance their understanding of the films we view.

For more information about this course please [see the course syllabus](#).

### **Principle Topics in Marketing: MKTG2900**

*Prerequisites:* Introductory Business course (or equivalent) or approval of the instructor.

Business courses taught abroad typically are a combination of lecture and field work. Japan is one of the world's most advanced countries economically with strong and innovative products, services, and retailing. Field work, an especially important component of the course, will include targeted excursions to businesses and fieldwork. This will give the students the opportunity to learn more about the basic principles of domestic and international marketing, while examining the business culture of Japan and its approaches to innovation and service. Particular emphasis will be given to Japanese retailing organization and selling tactics as well as incorporation of technology in Japanese retailing and products. History of Japanese business organization, internationalization, and development will be covered in class and through museum visits.

For more information about this course please [see the course syllabus](#).

## **Special Topics in Marketing: Japanese Practice and Perspectives: Marketing 6500**

*Prerequisites:* Consent of the instructor and graduate standing

Business courses taught abroad typically are a combination of lecture and field work. Lecture will be traditional classroom lessons where students learn advanced aspects of Japanese marketing. Guest speakers will be invited to give presentation on selected topics. Field work, the most important component of the course, will include targeted excursions to businesses and site visits. This will give the students the opportunity to learn more about the principles of domestic and international marketing, while at the same time focusing more on the country and business culture in Japan. Graduate students will attend lectures on business in Japan while they pursue independent, previously approved research papers on some aspect of Japanese Marketing under the supervision of the instructor. Japan is a major international home for innovative and high quality products as well as interesting, varied, and successful marketing practices. For those entering into upper middle management, understanding major players and competitors is important; Japan is one of the major international competitors.

For more information about this course please [see the course syllabus](#).

## **English Composition II: ENGL 1020**

*Prerequisites:* ENGL 1010

This course will investigate the essential relationship between reading, writing, history, and place, investigating texts from the ancient period of Japan with selections from the Edo to the modern periods. In exploring the local landscape we will deepen our understanding of haiku poetry. To accompany our reading of traditional tales, we will visit the historical sites referenced in our reading. To experience the dynamic interplay of music and drama, we will attend a production of Kabuki theater. The practice of writing about literature will be augmented by an appreciation of the culture that gives rise to it, blending eastern and western sensibilities and aesthetics.

For more information about this course please [see the course syllabus](#).