

The following courses are offered in Brazil:

Basic Nutrition: DIET 1310/NUFS 2010

Prerequisites: None

Brazil is a great venue to learn about nutrition and health. Because of its diverse ethnic populations, Brazil provides students the opportunity to learn about major dietary issues. The effects of this diversity can be seen in its multicultural mix of foods and influences on diet and health. Brazil provides students the opportunity to learn about nutrition and health through lecture and field experiences. Taught by a Registered Dietitian, this course will introduce major public health issues with a nutritional component and the nutritional needs and concerns at various stages of the life cycle. An individual diet project and activities throughout the session will help students assess diet and lifestyle risk factors for chronic disease and help identify habits conducive to maximizing wellness now and in the future. Students will compare and contrast the differences and similarities between the culture, food environment and dietary habits of citizens in Brazil and citizens in the United States.

For more information about this course please [see the course syllabus](#).

Nutrition in the Global Community: AGSC 5350

Prerequisites: None

Brazil is a great venue to learn about global nutrition. Brazil provides students the opportunity to learn about major global dietary issues because of its diverse ethnic populations. The influences of this diversity can be seen in its multicultural mix of foods and influences on diet and health. Students will discuss cultural practices, socioeconomic factors, agriculture and food environments, policies and other factors that may contribute to global nutritional problems. Students will visit, observe and assess the food environment of markets, restaurants and food processing and/or packaging facilities. Students will compare and contrast the differences and similarities between the culture, food environment and dietary habits of citizens in Brazil and citizens in the United States.

For more information about this course please [see the course syllabus](#).

Music Appreciation: MUS 1030

Prerequisites: None

Music is ubiquitous in Brazilian culture and everyday life. You see it being played in concert halls, taverns and everywhere people gather socially. Through planned excursions to venues such as the *Theatro Municipal* (Rio de Janeiro), students will experience first-hand the influence of the classical tradition on Brazilian music. Scheduled visits to venues where live music is performed, such as Bip Bip and Rio Scenarium will be of great benefit in terms of illustrating just how intertwined music and everyday life are in Brazilian culture. A planned visit to the Sambodromo and the Lapa neighborhood in Rio will provide a first-hand glimpse into the past and present of Samba; one of Brazil's trademark musical styles. Live music is readily available in Paraty and the student will enjoy learning about Brazilian history in a colonial setting.

For more information about this course please [see the course syllabus](#).

Principles of Marketing: BUSN 2380

Prerequisites: Level 2 placement in English and Reading.

Brazil has one of the most vibrant economy in the world. Marketing principles will be illustrated with Brazilian examples--both in the classroom and in country. Students can compare and contrast the various brands and elements of marketing strategy in Brazil and the U.S. Brazil's marketplace includes brands students most likely have never known. These Brazilian brands, as well as brands from other countries, will be studied. Students will observe the promotional mix in Brazil parallels that are found in the U.S. with its own unique flavor of Brazilian sights and sounds--whether found on TV, the radio, or billboards.

Distribution strategy will also be examined. For example, how does the average household buy groceries in Brazil? Do they go to the supermercado--or to the feira (neighborhood market)? Are distribution channels in Brazil typically longer or shorter than those in the U.S.? To what degree has Brazil been able to incorporate modern technology to sell online? How do merchants and other businesses price their products? Are prices already set and non-negotiable in various settings? Or are prices typically negotiable? The differing products can also be evaluated. How does the product assortment vary in Brazil versus the U.S. as a result of culture, climate, needs, wants, etc.?

For more information about this course please [see the course syllabus](#).

General Biology I: BIOL 1110

Prerequisites: ENGL 0810 and READ 0810 or equivalent

The site locations for this program in Brazil offer coastal zones, tropical rainforest, and caatinga as part of the country's diverse ecosystems. Rio de Janeiro is a natural laboratory for students of the biological sciences. This large urban rainforest provides a coastal zone and the chance to observe the urbanization of this area. How the biodiversity found in this area is preserved and/or controlled, will serve as a major field laboratory activity for the course. Ecotourism can be studied here by the students, as we discuss and witness human impact on the rainforest, and current conservation measures. The botanical gardens may also be visited by students in the biology course. The species are all labeled with their nomenclature ready to assist students in understanding taxonomy and systematics, diversity of species, and adaptive characteristics. Brazil is able to provide the biodiversity for a practical learning experience. The wonders of nature will be more than what is written in textbook, it will be a visual, physical, and emotional understanding for the students.

For more information about this course please [see the course syllabus](#).